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Grabber/Hook: Introductory Idea

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Thesis Statement: Main Argument

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Main Idea 1

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Main Idea 2

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Main Idea 3

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Supporting Detail/Evidence

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Supporting Detail/Evidence

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Supporting Detail/Evidence

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Analysis

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Analysis

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Analysis

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Supporting Detail/Evidence

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Supporting Detail/Evidence

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Supporting Detail/Evidence

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Analysis

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Analysis

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Analysis

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Conclusion/Call to Action: What do you want your audience to think/do differently after hearing/reading your message?